

Go Your Own Way Beauty

About...

In today's world of social media, hints, tips and tutorials are everywhere but knowing what to buy and how to apply it can be a little overwhelming!

Go Your Own Way Beauty is a make-up consultation service that allows you to take as much or as little control over your make-up as you want.

As a bride to be, I discovered how difficult it was to get the make-up and looks I wanted without being a) harassed by beauty consultants, b) judged and c) sold products that I would NEVER use again. Beauty consultants have one problem; they are all loyal to their brand.

I began my make-up life in theatre and was quickly called upon by friends and family for advice on products and techniques that suited them. The woman in Boots who randomly steps in when you are umming and ahing over two products – that's me!

Personally, I use products that range from Chanel to Primark! It's about finding what works for you, your 'investment' products and personal favourites (don't we all own that Rimmel concealer stick as a back-up?!). Nothing you use should be judged or tossed to one side because of its price tag.

Go Your Own Way Beauty is designed to offer you completely impartial advice to your make-up routine. Each of our experiences are designed for you to choose the most suitable for your skills and budget.

For a FREE Initial Consultation, to discuss your needs and what I can offer, please drop me a line.

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Experiences & Price List...

The Consultation: **FREE**

The Consultation gives us the opportunity to discuss any initial ideas, sensitivities or concerns you may have.

More than anything this is your chance to meet me! There is absolutely no pressure to book any experience after *The Consultation*. It is important to me that you feel you are in good hands and trust me to provide an informed, but ultimately fun, experience.

The Consultation also gives us a chance to discuss what you are hoping to get out of your session and which experience may be best suited to you.

The Shopper: **£150**

You can use *The Shopper* experience to cover your basic day-to-day 'HELP, what do I do with my face' look or for any special occasion (including Weddings).

What to Expect

The day starts with a relaxed consultation where I will ask you to bring any products you love or have relied upon over the years. I advise arriving with your make-up how you normally wear it. We will also discuss budget and key purchases for the day.

We will visit a number of stores to trial products. You don't need to keep or remember anything, that's why I am there!

Over a coffee break, we will discuss the products and create your purchase wish list.

We then return to make your purchases*.

A full breakdown of the products you tried and loved will be emailed over to you, in case you want to purchase them at a later date.

Price: £150 + travel expenses
Duration: 4 - 5 hrs + travel time



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The Bootcamp: £150

Overwhelmed? No idea where to start? Keep watching the videos, reading the articles, practising but you just can't nail a look you are happy with?

The Bootcamp uses your own products (don't worry, I'll bring some extras just in case) to help you maximise what you already have and empower you to create the look yourself.



This experience is ideal for brides or those wanting a look for a special occasion, to give you the confidence and tricks to apply your own make-up without breaking a sweat or the bank!

The Bootcamp can be used on its own, before or after *The Shopper* experience to highlight where your purchases need to be made or to master the products you have already purchased.

What to Expect

We will start the day going through the products that you have; your favourites and any that you have tried that simply didn't work for you!

Next we will go through any inspiration you have found and the kind of look you would like to achieve (it's TOTALLY okay if you just don't know!).

Then it's time to play with the paints! We will begin with me applying your make-up to ensure you are happy with the look, talking through any techniques as we go. Then it's your turn. You are welcome to film your session for your own use.

A full breakdown of the look and techniques will be emailed over to you to ensure you have a guideline for future applications.

Price: £150 + travel expenses
Duration: 2 - 4 hrs + travel time

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The Experiment: £50 - £100

This experience is a trial of any look you want to achieve, but want someone else to apply.
(Includes Bridal).



What to Expect

Using your own products (don't panic, I will bring a few extras) we will start the session discussing the looks you want to trial and any adaptations that may be made to best suit you, and enhance your natural beauty.

The Experiment offers One to Three looks to trial and I am able to advise on what will best suit your look and style.

This experience can be used on its own or after *The Shopper*. If you would like the peace of mind, of having your chosen look applied for your special event, you can also add on *The Safety Net*.

One look: £50

Two looks: £75

Three Looks: £100

(+ travel expenses)

Duration: 1.5 hrs – 3 hrs +plus travel time

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The Safety Net: £75

If you just don't want to think about it, or you want the indulgence of someone else doing your make-up this is the one for you!



The Safety Net must be booked with *The Experiment* experience to ensure we have everything we need and you are happy with your chosen look. Ideally, *The Experiment* experience should be scheduled a minimum of 1 month prior to your event.

What to Expect

You will have already had The Experiment experience and will have decided on your chosen look.

Using your own products (and my little extras) we will start with prepping the skin to gently release tension.

Sit back and relax while your make-up is applied.

Before you head off you will be given a little reminder of what products to take with you for your event, as well as advice on when and how to apply touch-ups.

Price: £75 + travel expenses
Duration: 1.5 hrs + travel time

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